

Resource Person Mr. Pawan Kamra Principal

## SYSTEMATIC VOTERS EDUCATION AND ELECTORAL PARTICIPATION

Lala Jagat Naryan Education College, Jalalabad (w) organized a awareness camp on "SVEEP" on April 6<sup>th</sup> 2025. Mr. Pawan Kamra and his team was the resource person on the occasion. Mr. Pawan Kamra said that voter's participation in the democratic and electoral processes is integral to the successful running of any democracy and the very basis of wholesome democratic elections.

He also said "SVEEP" is the flagship program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India. It is a multi-intervention programme that reaches out through different modes and media to educate citizens, electors, and voters about the electoral process in order to increase their awareness and promote their informed participation. SVEEP is designed according to the socio-economic, cultural, and demographic profile of the state as well as history of electoral participation in previous rounds of elections. The Commission produces several voter awareness materials and disseminates the same through various mediums/platforms of communication i.e Print Media, Electronic Media, Social Media etc.

At last Principal Dr. Neetika thanks to the Mr. Pawan Kamra and his team for the successful awareness camp.





